

This notice in TED website: <http://ted.europa.eu/udl?uri=TED:NOTICE:512307-2017:TEXT:EN:HTML>

**Italy-Trento: Public relations services
2017/S 245-512307**

Contract notice

Services

Directive 2014/24/EU

Section I: Contracting authority

I.1) **Name and addresses**

Assomela Società cooperativa
02050820220
Via Brennero, 322
Trento
38121
Italy
Contact person: Giulia Montanaro
Telephone: +39 0461829323
E-mail: giulia.montanaro@assomela.it
Fax: +39 0461829395
NUTS code: ITH2

Internet address(es):

Main address: www.assomela.it

I.2) **Joint procurement**

I.3) **Communication**

Access to the procurement documents is restricted. Further information can be obtained at: www.assomela.it/bandi/assomela_001_2017_progettomercatointerno_en.html
Additional information can be obtained from the abovementioned address
Tenders or requests to participate must be submitted to the abovementioned address

I.4) **Type of the contracting authority**

Other type: Association of producers — Cooperative Company

I.5) **Main activity**

Other activity: General care of the interests of the Italian producers of Apples

Section II: Object

II.1) **Scope of the procurement**

II.1.1) **Title:**

Public Notice of Tenders for the Selection, by means of an Open Competitive Procedure, of no. 1 "Implementing Body"

II.1.2) **Main CPV code**

79416000

II.1.3) **Type of contract**

Services

- II.1.4) **Short description:**
Public Notice of Tenders for the selection, by means of an open competitive procedure, of no. 1 “Implementing body” engaged for the realisation of the actions (activities/initiatives) aimed at the attainment of the objectives that are provided by the programme, which will be presented and which is to be carried out in the following countries of the Internal market: Italy and Spain, using the Apple as the testimonial product (as produced by the members of Assomela).
- II.1.5) **Estimated total value**
Value excluding VAT: 408 000.00 EUR
- II.1.6) **Information about lots**
This contract is divided into lots: no
- II.2) **Description**
- II.2.1) **Title:**
- II.2.2) **Additional CPV code(s)**
- II.2.3) **Place of performance**
NUTS code: ITH20
- II.2.4) **Description of the procurement:**
The activities to be carried out within the project framework include but are not limited to: activities of public relations, information on and promotion of agricultural products of the European Union, the organisation of events and tastings at points of sale, the drawing up of informational and promotional materials.
For a detailed description and the requirements for participation in the selection, see the tender documents under the following link:
www.assomela.it/bandi/assomela_001_2017_progettomercatointerno_en.html
- II.2.5) **Award criteria**
Price is not the only award criterion and all criteria are stated only in the procurement documents
- II.2.6) **Estimated value**
Value excluding VAT: 408 000.00 EUR
- II.2.7) **Duration of the contract, framework agreement or dynamic purchasing system**
Duration in months: 36
This contract is subject to renewal: yes
Description of renewals:
Each 12 months.
- II.2.10) **Information about variants**
Variants will be accepted: yes
- II.2.11) **Information about options**
Options: no
- II.2.12) **Information about electronic catalogues**
- II.2.13) **Information about European Union funds**
The procurement is related to a project and/or programme financed by European Union funds: yes
Identification of the project: Regulation (EU) n.1144/2014
- II.2.14) **Additional information**

Section III: Legal, economic, financial and technical information

III.1) **Conditions for participation**

- III.1.1) **Suitability to pursue the professional activity, including requirements relating to enrolment on professional or trade registers**
List and brief description of conditions:
See the tender documents under the following link: www.assomela.it/bandi/assomela_001_2017_progettomercatointerno_en.html
- III.1.2) **Economic and financial standing**
Selection criteria as stated in the procurement documents
- III.1.3) **Technical and professional ability**
Selection criteria as stated in the procurement documents
- III.1.5) **Information about reserved contracts**
- III.2) **Conditions related to the contract**
- III.2.1) **Information about a particular profession**
- III.2.2) **Contract performance conditions:**
- III.2.3) **Information about staff responsible for the performance of the contract**
Obligation to indicate the names and professional qualifications of the staff assigned to performing the contract

Section IV: Procedure

- IV.1) **Description**
- IV.1.1) **Type of procedure**
Open procedure
- IV.1.3) **Information about a framework agreement or a dynamic purchasing system**
- IV.1.4) **Information about reduction of the number of solutions or tenders during negotiation or dialogue**
- IV.1.6) **Information about electronic auction**
- IV.1.8) **Information about the Government Procurement Agreement (GPA)**
The procurement is covered by the Government Procurement Agreement: no
- IV.2) **Administrative information**
- IV.2.1) **Previous publication concerning this procedure**
- IV.2.2) **Time limit for receipt of tenders or requests to participate**
Date: 31/01/2018
Local time: 16:00
- IV.2.3) **Estimated date of dispatch of invitations to tender or to participate to selected candidates**
- IV.2.4) **Languages in which tenders or requests to participate may be submitted:**
Italian, English
- IV.2.6) **Minimum time frame during which the tenderer must maintain the tender**
- IV.2.7) **Conditions for opening of tenders**
Date: 01/02/2018
Local time: 10:00
Place:
Assomela.
Via Brennero, 322 — 38121 Trento (TN) — Italy.

Section VI: Complementary information

- VI.1) **Information about recurrence**

This is a recurrent procurement: no

VI.2) **Information about electronic workflows**

VI.3) **Additional information:**

VI.4) **Procedures for review**

VI.4.1) **Review body**

TAR Trento

Via Calepina, 50

Trento

38122

Italy

Telephone: +39 0461262828

VI.4.2) **Body responsible for mediation procedures**

VI.4.3) **Review procedure**

VI.4.4) **Service from which information about the review procedure may be obtained**

VI.5) **Date of dispatch of this notice:**

18/12/2017